Effective termination of HD and UHD license agreements

Brussels, 1 April 2019

On 31 March 2019, DIGITALEUROPE effectively terminated all its logos activities with immediate effect.

A year ago, on 30 March 2018, DIGITALEUROPE has publicly announced its decision to terminate the logo business and gave a notice of closure to all its licensees, informing them about the reasons of such decision and the effective date of termination of all logo license agreements, set on 31 March 2019.

Please note that after the termination of the licences, the use of the logos on devices, on packing materials, in advertising and other sales and marketing literature, and on websites is no longer permitted. Licensees should have taken this into account in their production and distribution planning.

Products manufactured before the termination date may be distributed by the licensees and their affiliates until the end of June 2019.

Products manufactured before the termination date that have already been placed on the market and are no longer with the licensees and their affiliates may continue bearing the logo. There is no requirement to un-label these products and change the user manuals. However, marketing materials and information on websites should either no longer refer to the terminated logos or mention that the logos were terminated.

Products manufactured after the termination date shall not bear the logo.

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For more information please contact:
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ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE's members include in total over 35,000 ICT Companies in Europe represented by 65 Corporate Members and 40 National Trade Associations from across Europe. Our website provides further information on our recent news and activities: http://www.digitaleurope.org

DIGITALEUROPE MEMBERSHIP

Corporate Members

Airbus, Amazon, AMD, Apple, Arçelik, Bosch, Bose, Brother, Canon, Cisco, Dell, Dropbox, Epson, Ericsson, Facebook, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, HP Inc., Huawei, Intel, Johnson & Johnson, JVC Kenwood Group, Konica Minolta, Kyocera, Lenovo, Lexmark, LG Electronics, Loewe, MasterCard, METRO, Microsoft, Mitsubishi Electric Europe, Motorola Solutions, MSD Europe Inc., NEC, Nokia, Nvidia Ltd., Océ, Oki, Oracle, Palo Alto Networks, Panasonic Europe, Philips, Pioneer, Qualcomm, Ricoh Europe PLC, Rockwell Automation, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Siemens Healthineers, Sony, Swatch Group, Tata Consultancy Services, Technicolor, Texas Instruments, Toshiba, TP Vision, VMware, Xerox.

National Trade Associations

Austria: IOÖ
Belarus: INFOPARK
Belgium: AGORIA
Bulgaria: BAIT
Croatia: Croatian Chamber of Economy
Cyprus: CITEA
Denmark: DI Digital, IT-BRANCHEN
Estonia: ITL
Finland: TIF
France: AFNUM, Syntec Numérique, Tech in France
Germany: BITKOM, ZVEI
Greece: SEPE
Hungary: IVSZ
Ireland: TECHNOLOGY IRELAND
Italy: Anitec-Assinform
Lithuania: INFOBALT
Luxembourg: APSI
Netherlands: Nederland ICT, FIAR
Norway: Abelia
Poland: KIGEIT, PIIT, ZIPSEE
Portugal: AGEFE
Romania: ANIS, APDETIC
Slovakia: ITAS
Slovenia: GZS
Spain: AMETIC
Sweden: Foreningen Teknikföretagen i Sverige, IT&Telekomföretagen
Switzerland: SWICO
Turkey: Digital Turkey Platform, ECID
Ukraine: IT UKRAINE
United Kingdom: techUK